



**CHEESE IMPORTERS  
ASSOCIATION OF AMERICA**

# WIN AN ALL-EXPENSE PAID TRIP TO THE SIAL SHOW, PARIS FRANCE

**DEADLINE TO APPLY: July 30, 2016**

## **ATTENTION: Cheese Buyers** **You may be eligible to win a trip to the SIAL show in Paris France!**

The Cheese Importers Association of America is sponsoring a trip to The Salon International de l'Agroalimentaire (SIAL), the largest food exhibition in the world, taking place in Paris France, October 15-19, 2016.

***Discover the latest trends and innovations in cheese, display and packaging from around the world.***

Fifteen participants will be chosen in a random drawing to win an all-expense paid educational trip to the SIAL show in Paris, France. The program includes educational tours as well as networking with industry experts and other learning opportunities in and around Paris.



### **This fabulous trip includes:**

- Round trip airfare to Paris, France
- 5 nights lodging in the center of Paris
- Daily Buffet Breakfasts
- Magnificent evening events and dinners
- Daily bus transportation to/from SIAL
- Exciting educational tours and learning opportunities



**SIAL** 



For more information consult the CIAA website at [www.theciaa.org](http://www.theciaa.org)