



Bulletin 14-41 December 5, 2014

CIAA Bulletin

An Exclusive CIAA Member Update

CIAA Summer Intern Program

CIAA will be once again be hosting a summer intern program funded through the CIAA Qualified Importer Program.

All Companies Eligible to Hire Interns

Any CIAA member company is eligible to hire an intern for a period of 10 weeks. The students will be paid \$500.00 per week for their work and will be required to submit a weekly report on their activities. CIAA will promote the internships to students in colleges with food marketing programs.

Please see below for a description of the internship. If you are interested in having an intern for the summer, please contact Sheila at scrowley@theciaa.org by December 19.

Timeline

- Student Applications due February 18
- Selection and Matching Process by February 25
- Final applicants notified by March 5

Internship Description

The internships are intended to promote careers in cheese importing through educational experiences in marketing of imported cheeses. Outstanding intern candidates will be placed with premier cheese importing firms for a mutually agreed upon period during the 2015 summer. Internship activities are to be focused on marketing of imported cheeses. Projects may include, but are not limited to:

- Developing and executing promotional programs;
- Creating and editing specialty food product materials for the host company sales team and/or company website
- Updating and maintaining databases
- Working with sales and marketing teams

College students in their sophomore or junior year are eligible to apply for internships. Internship activities are to be focused on marketing of imported cheeses. Sponsored interns are expected to acquire a well-rounded understanding of the host company's general marketing efforts from analytics to promotional programs. As part of the CIAA Intern Program, students are expected to have the opportunity to develop their technical design capabilities while learning practical applications in the imported food industry.

DATES TO REMEMBER

December 22, 2014 (approximately)

FAS issues first notice of calendar year 2015 licenses to licensees.

December 31, 2014

Last day for licensees to make entries to fulfill the requirement to use 85% of their calendar year 2014 license amount. Last day for which calendar year 2014 licenses are valid.

December 31, 2014

Last day to renew FDA Food Facility Registrations

Click [here](#) to renew.

January 1, 2015

First day of validity for calendar year 2015 licenses.

January 11, 2015

Winter Fancy Food Show Reception

5:00 pm - 7:30 pm

Thirsty Bear Pub, San Francisco, CA

March 15, 2015 (approximately)

FAS issues final notice of calendar year 2015 licenses to licensees

April 30, 2015

Member Meeting

9:30 am - 11:30 am

Saddle Brook Marriott, Saddle Brook, NJ

May 1, 2015

Calendar year 2015 license fee payments must be transmitted no later than this date. Last transmission date for a licensee to notify FAS that it will not accept a calendar year 2015 license.

May 1, 2015

CIAA Dinner Dance

Macalusos, Hawthorne, NJ

July 1, 2015

Last day for an exporting country that is not designating importers for calendar year 2015 to notify FAS.

August 31, 2015

Last day to Enter dairy products into U.S. Customs territory that may be used to qualify and establish eligibility for a calendar year 2014 license.

* If a deadline date falls on a Saturday, Sunday, or Federal holiday, the deadline will be the next business day (Section 6.36(a) of the Dairy Tariff-Rate Import Quota Licensing Regulation). This does not apply to dates of entry for eligibility.

Cheese Importers Association of America

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