



CIAA 2022 Internship Program

CIAA plans to host an internship program this summer funded through the CIAA Imported Cheese Board.

All Companies Eligible to Hire Interns

Any CIAA member company is eligible to hire an intern for a period of 10 weeks. The students will be paid \$600.00 per week for their work and will be required to submit a weekly report on their activities. CIAA will promote the internships to students in colleges with food marketing, supply chain and other marketing programs.

Please see below for a description of the internship. If you are interested in having an intern for the summer, please complete the form below and return to CIAA at scrowley@theciaa.org or fax to 202-547-6348. Please respond no later than **December 15, 2021**

Timeline

- Student Applications due February 1
- Selection and Matching Process by February 25
- Final applicants notified by March 5

Internship Description

The internships are intended to promote careers in cheese importing through educational experiences in marketing of imported cheeses and/or supply chain management. Outstanding intern candidates will be placed with premier cheese importing firms for a mutually agreed upon period during the 2021 summer. Projects may include, but are not limited to:

- Developing and executing promotional programs;
- Creating and editing specialty food product materials for the host company sales team and/or company website;
- Set up of branded point of sale material
- Conducting food demonstrations for retailers
- Research and analysis
- Logistics and warehouse management

College students in their sophomore or junior year are eligible to apply for internships. Internship activities are to be focused on marketing of imported cheeses. Sponsored marketing interns are expected to acquire a well-rounded understanding of the host company's general marketing efforts from analytics to promotional programs. Sponsored Supply Chain interns are expected to gain experience in the manufacturing and procurement process, working with suppliers, manufacturers and retailers.

My company is interested in hosting a CIAA intern during the summer of 2022.

Intern's Main Focus: (Please check one) _____ Marketing _____ Supply Chain Management

Name _____

Company _____

Phone _____

Email: _____

Return form to scrowley@theciaa.org or Fax to 202-547-6348