



Bulletin 20-45 October 1, 2020

CIAA Bulletin

An Exclusive CIAA Member
Update

CIAA Summer Internship Program

The Imported Cheese Board will once again support the summer internship program for 2021. Although COVID-19 caused many cancellations to the internship program this year, three interns were hired to work in CIAA member firms over the summer. At this time, we understand that plans are uncertain regarding work environments next summer. The internship may be virtual or in-person and will follow the same guidelines as previous years.

All Member Companies Are Eligible to Hire Interns

Any CIAA member company is eligible to hire an intern for a period of 10 weeks. The students will be paid \$600.00 per week for their work and will be required to submit a weekly report on their activities. CIAA is promoting the internships to students in colleges with Marketing and Supply Chain Management Programs.

If you are interested in hosting an intern for the summer, please contact Sheila at scrowley@theciaa.org. Please respond no later than December 15, 2020.

Estimated Timeline

- Student Applications due February 5
- Selection and Matching Process by March 1
- Applicants notified by March 12

Internship Description

The internships are intended to promote careers in cheese importing through educational experiences in marketing of imported cheeses.

Outstanding intern candidates will be placed with premier cheese importing firms for a mutually agreed upon period during the 2021 summer. Internship activities are to be focused on marketing of imported cheeses. Projects may include, but are not limited to:

- Developing and executing promotional programs
- Creating and editing specialty food product materials for the host company sales team and/or company website
- Updating and maintaining databases
- Set up of branded point of sale material
- Conducting food demonstrations for retailers
- Research and analysis
- Logistics and warehouse management

College students in their sophomore or junior year are eligible to apply for internships. Internship activities are to be focused on marketing of imported cheeses. Sponsored interns are expected to acquire a well-rounded understanding of the host company's general marketing efforts from analytics to promotional programs. As part of the CIAA Intern Program, students are expected to have the opportunity to develop their technical design capabilities while learning practical applications in the imported food industry.

Please respond by December 15 if you are interested in hosting a student intern.

Cheese Importers Association of America

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President

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Dates to Remember

OCTOBER 1, 2020

Last transmission date for licensees to surrender all or the unused portion of their calendar year 2020 licenses.

OCTOBER 15, 2020

(no exceptions!) Last transmission date for all applications for calendar year 2021 licenses.

OCTOBER 31, 2020

Exporting countries that are designating U.S. importers for calendar year 2021 must submit their designations to FAS by this date.

DECEMBER 20, 2020

(approximately) FAS issues first notice of calendar year 2021 licenses to licensees.

DECEMBER 31, 2020

Last day for licensees to make entries to fulfill the requirement to use 85% of their calendar year 2020 license amount. Last day for which calendar year 2020 licenses are valid.

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