



Bulletin 20-44 September 30, 2020

## CIAA Bulletin

An Exclusive CIAA Member  
Update

Dear CIAA Members,

In a Bulletin dated August 7th, we announced the Cheese Importers Association made contributions of \$10,000 each to two organizations to help with COVID Relief. We wanted to share an update to our members on how these funds are being used.

### The World Center Kitchen

In a thank you letter from Erin Gore, Vice President of Development, World Central Kitchen, we received the following update:

*I wanted to take this opportunity to again express our sincere gratitude and share an update on our work over the past eight months. WCK has served meals every day in 2020 to communities in need — it's by far been our busiest year with multiple activations across the world.*

*Our team quickly flew to Yokohama, Japan in response to the pandemic in February, feeding passengers quarantined on the Diamond Princess Cruise ship. In mid-March, we started providing meals across the U.S. and Spain; we have now served more than 29 million meals in response to COVID-19. And the pandemic is not the only disaster we are facing – as you'll see in our [update](#), we have responded to the devastating explosion in Beirut, the scorching fires on the west coast, and the crippling winds of Hurricane Laura. We will continue to respond to disaster season, which has already roared into life.*

*Our work is fueled by the generosity of people like you. Nearly 70 percent of our revenue is from individuals giving small and large amounts - all coming together to make this work possible and to provide hope and relief through food.*

*We are deeply grateful for your partnership in our work. Whether donating to provide a fresh, nutritious meal to a neighbor in need from a local restaurant or a family who lost everything in a blast, your support means so much to the WCK team.*

### The Boys and Girls Clubs of New Jersey

Susan Haspel, State Director, Boys & Girls Clubs in New Jersey, provided the following update:

We greatly appreciate your most generous contribution to the Boys & Girls Clubs in New Jersey's COVID-19 Relief Fund. Because of your support, we can ensure that Clubs continue their response work, as well as provide critical youth development services when New Jersey emerges from this health crisis.



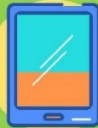
The Boys & Girls Clubs in New Jersey COVID-19 Relief efforts are focused on ensuring the youth and families we serve everyday have:

- Access to food during this health and economic crisis,
- Stay connected to positive role models and peers
- Club youth remain engaged with role models after the immediate crisis to support their emotional and education recovery.




Financial support from the Cheese Importers Association of America - New Jersey Chapter has helped to sustain these efforts by providing operational funds to ensure Clubs can continue the much needed relief efforts as New Jersey moves on the roadmap to recovery.




**BOYS & GIRLS CLUBS IN NEW JERSEY** **COVID-19 RELIEF FUND** **Whatever It Takes for Youth, Families and Communities.**

*During these unprecedented times, New Jersey Boys & Girls Clubs are committed to doing whatever it takes for youth, families and communities. Kids need us now more than ever before, and NJ Clubs have responded with innovative programs to meet their needs.*

 <b>80,395 meals served to NJ families</b>	 <b>51,455 family meal kits distributed</b>	 <b>3,353 hours of virtual programs</b>
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**Thanks to our Generous Sponsors**

The Boys and Girls Clubs of New Jersey recognized the Cheese Importers Association donation in their eblast to their members in September.

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**Cheese Importers Association of America**

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**Dates to Remember**

**OCTOBER 1, 2020**

Last transmission date for licensees to surrender all or the unused portion of their calendar year 2020 licenses.

**OCTOBER 15, 2020**

(no exceptions!) Last transmission date for all applications for calendar year 2021 licenses.

**OCTOBER 31, 2020**

Exporting countries that are designating U.S. importers for calendar year 2021 must submit their designations to FAS by this date.

**DECEMBER 20, 2020**

(approximately) FAS issues first notice of calendar year 2021 licenses to licensees.

**DECEMBER 31, 2020**

Last day for licensees to make entries to fulfill the requirement to use 85% of their calendar year 2020 license amount. Last day for which calendar year 2020 licenses are valid.

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