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CIAA Bulletin

An Exclusive CIAA Member Update

CIAA Announces Food Retailers Selected for SIAL Retailer Program 10 U.S. Retailer Guests Chosen for Exclusive Trip to Paris

The Cheese Importers Association of America is thrilled to name the selected food retailers for its trip to the SIAL Trade Show in Paris, France, from October 18-23, 2014.

- Olga Dominguez: Cheese Manager/Buyer, Zabar's & Co., New York, NY
- Michael Duncan: Corp. Sr. Director, Deli/Food Service, Save Mart Super Markets, Modesto, CA
- Cathy Gaffney: Director, Wegmans Food Markets, Inc., Rochester, NY
- Jill Johnson: Sourcing Manager, Supervalu, Eden Prairie, MN
- Brian Morrison: Director of Stores, Clark's Market, Aspen, CO
- Kala Nyx: Specialty Cheese Buyer, Market of Choice, Inc., Eugene, OR
- John Pearson: Category Manager, Giant Eagle, Inc., Harmony, PA
- Anita Smithwick: Director, Deli/Food Service, Lowes Foods, Winston Salem, NC
- Amy Streeter: Sourcing Manager, Dairy, Safeway, Pleasanton, CA
- Gary Taylor: Deli Business Manager, United Supermarkets, Dallas, TX

Food retailers selling wholesale cheese were invited to apply for this all-expense paid trip to SIAL, which is the world's largest food trade show. The SIAL Show is held every two years in Paris, and this exceptional trade show features several exhibition halls of cheese and gourmet foods. The retailer guests were selected via a random lottery drawing, which was held in August.

As part of this exclusive trip, these U.S. retailers will attend the SIAL show as guests of the CIAA, and participate in all events and dinners with CIAA members, as part of the CIAA-sponsored SIAL trip. These U.S. retailers will have VIP access to the SIAL Show, where they will have numerous opportunities to network with international food manufacturers and professionals.

The unique trip includes a tour of the Raival plant where they manufacture traditional recipe cheeses including Chatelain Brie, Vignotte and Indulgent Triple Creme. Additionally, The Retailers will experience a special tour of a wide array of

French food retailers including Rungis, the world's largest fresh produce market; Carrefour, a French hypermarket; along with upscale cheese shops and other gourmet retailers.

Join us for the trip to SIAL

Join the CIAA as we make our biennial trip to the SIAL food show. There is still space available for our fabulous Evening Events. For more details and to register for SIAL, [click here](#).

Cheese Importers Association of America

Dominique Delugeau

President

email: president@theciaa.org

phone: 202-547-0899

Cheese Importers Association of America

204 E Street, NE

Washington, DC 20002

202-547-0899 Fax: 202-547-6348

Email: info@theciaa.org

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