



2022-2023
CIAA Yearbook
Advertising Rate & Payment

515 2nd Street NE
Washington, DC 20002
Phone: 202-547-0899
Fax: 202-547-6348
www.theciaa.org

Member Advertising Rates:

Table with 3 columns: Ad Type, Dimensions, and Price. Rows include Full Page, Half Page, Centerfold, Inside Front or Back Cover, and Outside Back Cover. Prices are listed for B&W and Color, with some color rates marked as SOLD.

Form box containing fields for Company, Contact, and Email. Below these are checkboxes for 'Renew our ad from 2020-2021 Yearbook' and 'New copy to be sent (see instructions)'.

Method of Payment

Payment information section including checkboxes for check or credit card, fields for amount, credit card number, security code, expiration date, zip code, phone number, cardholder's name, and signature.

Instructions for New :

- See specs sheet
• If necessary, ads can be designed by CIAA for additional fee.
• Please submit this form with payment and return to below address.

Mail to: CIAA Headquarters
515 2nd Street, NE
Washington, DC 20002
Fax: 202-547-6348



CIAA Yearbook Advertising Specs

PAGE SIZE	LIVE AREA	TRIM	BLEED
Full Page	5.5" x 8.5"	6" X 9 "	6.250" x 9.250"
Two Page Spread	11" x 8.5"	12" x 9"	12.250" x 9.250"
½ Page Horizontal	5" x 4"	-	-

DIGITAL MATERIALS

Ad materials submitted in electronic format must meet the following conditions:

- Resolution is set to 300 dpi.
- Pdf format preferred.
- All EPS, TIFF, JPEG and any other supporting files must be included with ad layout files.
- All screen and printer fonts used in ad must be included. Ad materials should be supplied digitally on or before ad material due dates.
- All files become the property of Cheese Importers and cannot be returned.
- Proofs: If color matching is desired, a laser-printed proof and a Matchprint or comparable color proof must accompany the file.

Contact Sheila at scrowley@theciaa.org or via 202-547-0899 with any questions.

Submit materials to:

Cheese Importers Association
515 2nd Street, NE
Washington, DC 20002
(202) 547-0899