



2020-2021
CIAA Yearbook Advertising Rate
& Payment Form

204 E Street NE
Washington, DC 20002
Phone: 202-547-0899
Fax: 202-547-6348
www.theciaa.org

Advertising Rates:
(See attached sheet for advertising specs)

Please enter our order for:

Table with 4 columns: Ad Type, Live Area, B&W Rate, Color Rate. Rows include Full Page, Half Page, Centerfold, Inside Front or Back Cover, and Outside Back Cover.

Company: _____
Contact _____
Email: _____
Please check all that apply:
_____ Renew our ad from 2018-2019 Yearbook:
_____ New copy to be sent by September 30 (see instructions)

Method of Payment

Enclosed is my check for _____ (payable to CIAA) US Funds, US Banks Only
Please charge to my credit card: [] MasterCard [] Visa [] AMEX Amount: \$ _____
Credit Card Number: _____ Security Code: _____
Expiration Date: ____/____ Billing Zip Code: _____ Phone #: _____
Cardholder's Name: _____
Signature: _____

Instructions for New :

- See specs sheet
• If necessary, ads can be designed by CIAA for additional fee.
• Please submit this form with payment and return to below address.

Mail to: CIAA Headquarters
204 E Street, NE
Washington, DC 20002
Fax: 202-547-6348
scrowley@theciaa.org



CIAA Yearbook Advertising Specs

PAGE SIZE	LIVE AREA	TRIM	BLEED
Full Page	5.5" x 8.5"	6" X 9 "	6.250" x 9.250"
Two Page Spread	11" x 8.5"	12" x 9"	12.250" x 9.250"
½ Page Horizontal	5" x 4"	-	-

DIGITAL MATERIALS

Ad materials submitted in electronic format must meet the following conditions:

- Resolution is set to 300 dpi.
- Pdf format preferred.
- All EPS, TIFF, JPEG and any other supporting files must be included with ad layout files.
- All screen and printer fonts used in ad must be included.

Contact Sheila at scrowley@theciaa.org or via 202-547-0899 with any questions.

Copy Due September 30, 2019

Submit materials to:

scrowley@theciaa.org

Cheese Importers Association
204 E Street, NE
Washington, DC 20002
(202) 547-0899