



**CHEESE IMPORTERS  
ASSOCIATION OF AMERICA**

Bulletin 16-10 April 4, 2016

**CIAA Bulletin**

**An Exclusive CIAA Member  
Update**

## **AMS Proposes Reducing Importer Membership on National Dairy Promotion and Research Board from Two to One**

*CIAA Reviewing Proposal and Expects to Submit Comments in Opposition*

USDA's Agricultural Marketing Service in a [notice published in the April 1 Federal Register](#) announced its proposed amendment to the Dairy and Research Promotion Order that would reduce the importer members of the National Dairy Promotion and Research Board (Dairy Board) from 2 to 1. Comments are due May 2, 2016.

According to the notice, the Dairy Order requires that at least once every three years, after the initial appointment of importer members on the Dairy Board, the Secretary shall review the average volume of domestic production of dairy products compared to the average volume of imports of dairy products into the United States during the previous three years and, on the basis of that review, if warranted, reapportion the importer representation on the Dairy Board to reflect the proportional shares of the United States market served by domestic production and imported dairy products. This reapportionment review is the first conducted since importer members were appointed to the Dairy Board on November 2, 2011.

Key components of this announcement include:

- The Dairy Order at section 1150.131(f) states that the basis for the comparison of domestic production of dairy products to imported products should be estimated total milk solids. The calculation of total milk solids of imported dairy products for reapportionment purposes "shall be the same as the calculation of total milk solids of imported dairy products for assessment purposes."
- Using National Agricultural Statistics Service (NASS) annual Dairy Products Summary data, the average U.S. milk total solids for domestic dairy products for 2012 to 2014 was 23,462 billion pounds annually. Based on the total milk

solids number, each of the 36 domestic Dairy Board producer members would represent 652 million pounds of total milk solids (23,462 billion pounds divided by 36 producer members equals 652 million pounds per producer).

- Using information received from U.S. Customs and Border Protection (CBP), the average total milk solids imported during 2012 to 2014 was 589 million pounds. Currently, each of the two importers on the Dairy Board would represent approximately 295 million pounds of total milk solids (589 million pounds divided by 2 importer members equals 295 million pounds per importer).

A 30-day comment period is being provided, largely because the term of one of the two importer members of the Dairy Board, Susan Troy of Illinois, expires October 31, 2016. The shorter comment period would allow for an announcement of the vacancy for this October term. The second importer member is CIAA member Kenneth Meyers, whose term expires October 31, 2017.

As CIAA develops its comments, we will keep the membership informed and request your further action as appropriate.

If you have any questions, please contact Roger Szemraj at [rszemraj@theciaa.org](mailto:rszemraj@theciaa.org) or (202) 789-1212.

---

#### **DATES TO REMEMBER**

**April 16, 2016**

Raw Milk Cheese Appreciation Day

**April 28, 2016**

Member Meeting

9:30 am - 11:30 am

Saddle Brook Marriott, Saddle Brook, NJ

**April 29, 2016**

CIAA Dinner Dance

Macaluso's, Hawthorne, NJ

Click [here](#) to register

**July 1, 2016**

Last day for an exporting country that is not designating importers for calendar year 2016 to notify FAS.

**August 31, 2016**

Last day to Enter dairy products into U.S. Customs territory that may be used to qualify and establish eligibility for a calendar year 2016 license.

**October 15-19, 2016**

SIAL Trip to Paris, France  
Click [here](#) to register

**November 3, 2016**

Member Meeting

9:30 am - 11:30 am

Saddle Brook Marriott, Saddle Brook, NJ

\* If a deadline date falls on a Saturday, Sunday, or Federal holiday, the deadline will be the next business day (Section 6.36(a) of the Dairy Tariff-Rate Import Quota Licensing Regulation). This does not apply to dates of entry for eligibility.

### **Cheese Importers Association of America**

Dominique Delugeau

President

email: [president@theciaa.org](mailto:president@theciaa.org)

phone: 202-547-0899

---

Cheese Importers Association of America  
204 E Street, NE  
Washington, DC 20002  
202-547-0899 Fax: 202-547-6348  
Email: [info@theciaa.org](mailto:info@theciaa.org)