



Bulletin 15-08 February 17, 2015

CIAA Bulletin

An Exclusive CIAA Member
Update

Raw-Milk Cheese Appreciation Day Scheduled for Saturday, April 18, 2015



The Cheese Importers Association of America would like to inform you of the Raw-Milk Cheese Appreciation Day, scheduled for April 18, 2015. The [Cheese of Choice Coalition](#) and the [Guilde Internationale des Fromagers](#) are sponsors of this event. They describe it as an "international celebration of raw-milk cheese and the individuals who bring it to life from the pasture to the plate."

Raw-Milk Cheese Appreciation Day is a world-wide event to promote consumer knowledge and appreciation of raw-milk cheeses. It is intended to bring exposure to producers, retailers, and restaurants with exceptional commitment to raw-milk and traditional cheese. It also should be a perfect opportunity for importers and distributors to participate with promotional and educational events.

For your information, we provide this link to the Cheese of Choice Coalition's [fact sheet](#). Many of our importer members do provide raw milk cheeses such as Le Gruyere, Parmigiano Reggiano, Roquefort, and Comte. Raw-milk cheesemakers work to ensure that their cheese is made with only the absolute highest quality milk, often from their own herds and pastures. Raw-milk cheese is described as "a true expression of traditional production practices, careful animal husbandry, and an extraordinary commitment to quality". Moreover, the Coalition points out that scientific studies increasingly suggest that the good bacteria in raw milk may actually help outcompete the undesirables. Many studies have either been conducted or are underway in Europe regarding the safety of raw-milk cheeses. CIAA continues to monitor these studies very closely. Individuals who are nursing, pregnant, or have compromised immune systems are advised to consult a healthcare pro-

professional before consuming raw-milk dairy products.

Retailers, restaurants, producers and cheese enthusiasts are invited [to join](#) with their own events, and to share their plans with CIAA.

If you have any questions, please contact Roger Szemraj at rszemraj@theciaa.org or (202) 789-1212.

DATES TO REMEMBER

March 15, 2015 (approximately)

FAS issues final notice of calendar year 2015 licenses to licensees

April 30, 2015

Member Meeting

9:30 am - 11:30 am

Saddle Brook Marriott, Saddle Brook, NJ

May 1, 2015

Calendar year 2015 license fee payments must be transmitted no later than this date. Last transmission date for a licensee to notify FAS that it will not accept a calendar year 2015 license.

May 1, 2015

CIAA Dinner Dance

Macaluso's, Hawthorne, NJ

[Register](#)

July 1, 2015

Last day for an exporting country that is not designating importers for calendar year 2015 to notify FAS.

August 31, 2015

Last day to Enter dairy products into U.S. Customs territory that may be used to qualify and establish eligibility for a calendar year 2014 license.

* If a deadline date falls on a Saturday, Sunday, or Federal holiday, the deadline will be the next business day (Section 6.36(a) of the Dairy Tariff-Rate Import Quota Licensing Regulation). This does not apply to dates of entry for eligibility.

Cheese Importers Association of America

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