



COMPANIES OFFERING SUMMER INTERNSHIPS

Alouette Cheese

www.alouettecheese.com/

Location: Mahwah, NJ

Company Description:

Alouette Cheese USA LLC is a premier producer of specialty cheeses and maker of the Alouette and Chavrie brands. We are a proud subsidiary of Groupe Savencia. Savencia is a 6 billion dollar international company with headquarters in Viroflay, France. Savencia specializes in fine cheeses, chocolates, and meats and employs 20,000 people in various parts of the globe. Employment at Alouette Cheese offers a good balance of having the resources of a large international company with a day to day entrepreneurial feel. With locations in New Holland, PA; Mahwah, NJ; Lena, IL; and City of Industry, CA, we are able to deliver a variety of fine products to our customers. Our workforce is committed to crafting high quality, delicious products that delight our consumers.

Job Description:

The Marketing Intern will gain experience from a broad spectrum of marketing and business building initiatives as part of the of the Alouette FCI Marketing Team. The team currently consists of two members (VP of Marketing, Sr. Brand Manager) who manage all of the nearly 40 products within the import portfolio. The candidate will develop skills and techniques required for the successful marketing of a range of imported cheese products. Specific activities include: product promotion activities, shopper marketing, digital and social consumer engagement, market research, syndicated data reporting, budget tracking, packaging design, website & social media, and product development and launch.

Essential Functions:

Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

- Analytical
- Nielsen and SPINS syndicated data monitoring and analysis.
- Market research: identify consumer and category trends and monitor competitor activity through desk research and published reports.
- Communication

The candidate will be located in the NJ Sales and Marketing office and will have access to all resources. He/she will interact daily with other team members as well as with a wide range of activities.

- Preparation and communication of presentations including those for the Long Range Plan and the National Sales Meeting.
- Vendor Management
- Design, digital, shopper marketing and PR agencies, distributors and the French Cheese Board.
- Creative



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- Packaging design; support materials including sell sheets, in-store displays and signage/leaflets for promotional events; website development.

Please note this job description is not designed to cover or contain a comprehensive listing of activities, duties or responsibilities that are required of the employee for this job. Duties, responsibilities and activities may change at any time with or without notice.

Skills:

Organized, energetic, outgoing, good interpersonal skills, and collaborative. Microsoft Office. Spanish is not necessary but would be plus, particularly for those with an interest in learning more about operations, vendors and suppliers. He/she will be under the direct supervision of the Sr. Brand Manager and also work closely with the FCI VP Sales and FCI team. Travel to PA headquarters to participate in meetings and presentations and to NYC to meet vendors will be undertaken, as will attending trade shows and sponsored promotional events. Training in Nielsen and SPINS data retrieval and analysis will be provided by colleagues and through representatives of those suppliers.

Work Authorization/Security Clearance

Eligible to work in USA.

AAP/EEO Statement



COMPANIES OFFERING SUMMER INTERNSHIPS

All-Ways Forwarding

www.shipallways.com

Location: Elizabeth, NJ

Company Description:

All-Ways is the pivotal link between point of manufacture and point of sale.

Every day, we channel our thirty years of hindsight into the kind of distilled insight that uncovers opportunities and efficiencies within each link of our clients' supply chain. With a culture that breeds creativity, and with a personal stake in our clients' success, where others see roadblocks, we thrill to the challenge. We're agile, we're lithe, and we're driven. We're All-Ways. We get things moving.

All-Ways is an international freight forwarding company that sports several divisions:

- Logistics
- US Customs, USDA and FDA Clearing
- Trucking
- Warehousing

We have a dedicated Cheese and Gourmet Foods Department with over 20 employees. Our Customs Clearing Team is over 100 strong.

We partner with our import clients and assist with all aspects of the US Import Process. We specialize in the US FDA, USDA and the US Customs Clearing of Cheese. Many of the founding members of the CIAA are included in our client base. We are considered the local FDA Superfiler.

Job Description:

The selected Customs Clearing intern will be introduced to the US Customs USDA and FDA clearing process. This position is data entry intensive. There will also be back office projects that help tie all of the entry process, freight release, vessel arrival, pier removal and warehouse receipt of this perishable product together. The candidate will also become familiarized with USDA Licensing Regulations.

This will be a high level opportunity for the selected student as we will fast track them through the US Customs HTS Code and explain how it is related to the USDA FAS Dairy Licensing Program.



COMPANIES OFFERING SUMMER INTERNSHIPS

Atalanta Corporation

<http://www.atalanta1.com/>

Location: Elizabeth, NJ

Company Description:

Atalanta Corporation is a multi-national food importer specializing in meat, cheese, groceries, fruit juice concentrates and fish products from around the world. The ancient Greeks revered the goddess Atalanta for her prowess as a hunter and the speed in which she acted. Our founders took this name for our company to emulate both her swiftness and ability to provide. Today we pride ourselves in providing our customers, suppliers and partners with the best possible service in the quickest amount of time.

Job Description:

Sales analysis

- Identifying lost sales
- Targeting grow opportunities
- Assist in brand development strategies with sales team and product management group

Product updates

- Update point of sale material
- Review existing product codes and features on all sales documentation

Creation of misc. spreadsheets for various projects and departments

Departments interested in hiring a summer intern

- Marketing
- Sales/Business Development
- Finance
- Logistics
- Human Resources
- Quality Control/Food Safety

Skills:

Looking for self-motivated and independent individuals, with medium to proficient excel and power point skills to assist the all divisions and daily operations.



COMPANIES OFFERING SUMMER INTERNSHIPS

Best Cheese

www.uniekaasusa.com

www.parrano.com

www.coachfarm.com

Location: Purchase, NY

Company Description:

Located in New York's Westchester County, Best Cheese Corporation is the exclusive importer of Uniekaas® Specialty Dutch Cheeses in the United States and Canada since 1995. Uniekaas was founded in the mid 1950's, when a small humble cooperative of cheese makers joined forces to share their knowledge and resources. This joint effort produced the leader in the Dutch cheese market, specializing in unique Gouda styles made from cow, goat or sheep milk. With Uniekaas, the integrity of the Dutch Cheese making process and traditions are preserved for future generations to enjoy. Best Cheese is the owner and operator of the independently-run Coach Farm®, a farmstead goat dairy and creamery in Pine Plains, NY. You can find our products in select Whole Foods and Safeway stores, as well as many other regional grocery retailers and specialty cheese shops.

Reports to: CEO and Marketing Director

Department: Marketing and Sales

Job Description:

- Assist CEO and Marketing Director with various marketing related initiatives
- Developing strategic plans for social media accounts and provide reporting on activity
- Assist with sales team requests including samples, marketing materials, etc
- Overseeing and updating the sales promotion database
- Researching trends in the cheese and specialty foods industry
- Assist with day to day office organization– answering phones

Additionally, we will work with you to develop a project that fulfills college credits needed or your personal interest in an area of Marketing/Sales.

Skills:

- Must have 2 years of educational experience in Marketing/ Communications
- Strong communication skills, both verbally and written
- Ability to prioritize and multi-task
- Gets excited about the world of food!
- Schedule can be flexible, but must fit into 9-5 business hours



COMPANIES OFFERING SUMMER INTERNSHIPS

Castelli America

<http://www.castelligroup.com/>

Location: Fairfield, NJ

Company Description:

Castelli America is the US subsidiary of Nuova Castelli Group which is the second largest cheese manufacturer in Italy and the number one in PDO cheeses (Protected Denomination of Origin).

Castelli manufactures cheeses in Italy such as Parmigiano Reggiano, Grana Padano, Pecorino Romano (Sardo and Toscana), Fresh Mozzarella, Ricotta, Burrata, Taleggio, and Gorgonzola.

Castelli recently purchased one company in the US with offices in Fairfield, NJ (where the internship will be based) and a plant in Upstate New York. Castelli America will be making several other acquisitions to establish a good size foot print here in the US. The US operation manufactures only Fresh Mozzarella and Ricotta for the moment but will be increasing its line. Castelli America is putting in place a whole import program of the extensive line manufactured by its parent company in Italy.

Job Description:

The internship will consist of helping develop this import program and work on all aspects of marketing as well as logistics of these imported products.



COMPANIES OFFERING SUMMER INTERNSHIPS

Champignon North America, Inc.

www.champignon-usa.com

Location: Englewood Cliffs, NJ

Company Description:

Champignon North America is the exclusive importer of specialty cheeses from its parent company Käserei Champignon, a 106 year old, family-owned cheese producer based in Bavaria, Germany. Käserei Champignon sources milk only from local farms in the Allgäu region of Bavaria. Champignon imports soft-ripened cheeses, blue cheeses, and Limburger, all made with pasteurized milk. Our headquarters are based in Englewood Cliffs, NJ just minutes from New York City, and our warehouse is located in Elizabeth, NJ. We receive air and sea containers on a weekly basis.

Job Description:

- Conduct consumer research by doing store visits and demonstrations
- Develop and implement a marketing program for a brand or specific retailer
- Prepare demo supply kits and send to demo companies.
- Assist in preparing samples for buyers and sales team
- Maintain record of all advertising material, including: dummies, recipe cards, vouchers, coupons, cheese boards, knives, etc. to ensure they don't go out of stock; reorder supplies as needed
- Maintain advertising material neat and organized
- Maintain supplies for sample packages, including: ice packs, shipping boxes/envelopes, tape, stickers, UPS pouches, etc. to ensure they don't go out of stock
- Visit warehouse to pick up samples and marketing materials delivered to warehouse
- Able to handle about 40 lb. packages
- Assist as needed (and dependent on interest) with:
 - checking inventory in inventory management system
 - filing containers/ paperwork
 - Follow up with buyers on orders which are available for pick up but p/u haven't been scheduled yet
 - Inform carriers about pickups
 - Send friendly reminders to buyers in case they haven't placed an order

Skills:

Organized, energetic, outgoing, good interpersonal skills, and collaborative. Microsoft Office. Spanish is not necessary but would be plus, particularly for those with an interest in learning more about Operation



COMPANIES OFFERING SUMMER INTERNSHIPS

Epicure

www.epicurefoods.com

Location: Elizabeth, NJ

Company Description:

Our business motto is to import and distribute products that we ourselves would enjoy. Damir Drezga immigrated here from Croatia over 30 years ago. Epicure Foods was a company created by himself along with his desire to succeed. And now almost 35 years later, Epicure still stands. We went from importing our first Havarti from Denmark to now importing cheeses from all over the world. We even have begun to touch home by distributing a product from the Dalmatian Coasts of Croatia. Our family has been importing gourmet cheeses and other complementary foods from Western Europe since 1971. Many of us who work here have either grown up in this business, or have worked in the cheese industry for enough decades to appreciate the traditions and quality of the farms that we are lucky enough to help support.

Job Description:

As Marketing Assistant, the candidate will assist in organization of food demonstration schedules internally and externally.

Oversee demonstration processes from the beginning to the end of campaigns

Communicate procedures, agreements and campaigns between vendors and demonstration personnel:

- Process and prepare documentation required for each campaign.
- Create marketing materials for the presentations

Create professional publications:

- Daily advertisements
- Monthly newsletters
- Catalogues
- Signage

Website maintenance and social media promotion and marketing.

Skills:

A good working knowledge of graphic design programs like Photoshop and InDesign is preferable. A good understanding of WordPress is advantageous and the applicant must also have good working knowledge of Microsoft Office applications (Word, Excel, and Outlook)

The candidate must be organized, have strong attention to detail and must be able to work flexible hours. The Marketing Assistant will need to have strong communication skills with the ability to think and react quickly, and have strong critical thinking skills. We are looking for someone to start at this entry level position with a drive to quickly advance within the company through hard work and dedication.

Base hours: 9am to 5:00pm, Monday to Friday



COMPANIES OFFERING SUMMER INTERNSHIPS

Emmi Roth USA

<http://us.emmi.com/>

Location: Fitchburg, WI

Company Description:

From the finest cheeses Switzerland has to offer to American Originals made in the dairy heartland of Wisconsin, Emmi Roth USA is proud to offer our customers and consumers a wide selection of award-winning specialty cheeses. Our Emmi of Switzerland range includes Kaltbach Cave-aged Le Gruyère® Switzerland AOC, as well as unique cheeses such as Winzer Classic, 1st Runner-up at the 2012 World Championship Cheese Contest. Our creamery and curing cellars in Wisconsin are home to our new Roth of Wisconsin range. Crafted by expert cheesemakers and carefully aged by cellar masters, Roth cheeses, including Grand Cru® and GranQueso®, capture the distinct terroir of the region and are consistently honored at national and international competitions. Emmi Roth also offers a wide range of convenient cheese solutions for the foodservice trade as well as private label opportunities.

Job Description:

Digital Marketing Intern:

Assist with digital marketing and social media strategy, management and analysis. Maintain social media communication for the Emmi Roth USA social media presence, including contributing to the brands' social platforms, digital marketing and advertising campaigns.

Essential duties include:

- Generate traffic to website and social media sites.
- Plan and execute social media editorial calendar and promotions.
- Write and edit website information and presentations.
- Review incoming periodicals and internet sites covering Emmi Roth USA.
- Assist with monitoring social communities and measuring social impact.
- Other duties as assigned.

Skills:

- Must be well acquainted with social media developments, online behavior and trends
- Impeccable attention to detail, specifically in regards to written communications
- Strong understanding of existing and emerging social media platforms and tools
- Experience with Wordpress
- Photography and design experience a plus



COMPANIES OFFERING SUMMER INTERNSHIPS

Finlandia Cheese Inc.

<https://www.finlandiacheese.com/>

Location: Parsippany, NJ

Company Description:

Finlandia Cheese Inc. was founded in the 1950's as the demand for full flavored, quality cheeses began to grow in America. The rich, robust cheese quickly became a favorite in the finest New York deli's and then expanded into supermarkets, delis, cheese shops and restaurants throughout the Northeast. Today, Finlandia is one of the most highly regarded cheese brands in the United States known for superior taste and quality. While best known for traditional Swiss cheese, Finlandia's full line of delicious premium cheeses is now available in twelve flavorful varieties and can be found throughout the country. Finlandia cheese is most popular on sandwiches and as a snack, however, home cooks and chefs use Finlandia cheese within their finest recipes for its robust flavors. Finlandia Cheese is a division of Valio LTD, whose reputation in dairy began in 1905 when seventeen of Finland's finest dairies joined together to create the Republic's first dairy co-operative. This illustrious co-operative became known as Valio and produces more than 85% of the country's milk.

Job Description:

Finlandia is looking for a consumer marketing intern to join their marketing team. This internship will provide a well-rounded overview of consumer marketing as well as the opportunity to get hands on experience with a variety of marketing activities including digital, social media, events, public relations, research and promotions.

Product Development

- Research the market potential of new product offerings
- Visit local stores to collect competitive information and samples
- Analyze syndicated sales data to define market opportunities
- Assist with developing/reviewing packaging
- Assist with developing sales presentations and other sales collateral for products already in development
- Research and provide insight on new food, cheese and dairy trends
- Work with Product Development Project Managers to commercialize new products

Responsibilities may include:

- Social media and website support
- Coordinate and help with trade shows and events
- Analyze and track brand data and performance
- Prepare and create engaging powerpoint presentations
- Liase with agencies including PR, creative, and social media



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Skills:

- Marketing major preferred
- Interested in marketing (PR, communications, advertising, digital media, etc)
- Experience working in powerpoint and excel
- Extremely well organized
- Strong results orientation and project management skills
- Self-sufficient, hard-working mult-tasker with entrepreneurial mindset
- Enjoys working in an open, friendly and fast paced environment



COMPANIES OFFERING SUMMER INTERNSHIPS

Fonterra Foodservices (USA) Inc.

www.mainlandcheese.com

www.anchorfoodprofessionals.com

Location: Rosemont, IL (Chicago area)

Company Description:

Fonterra Foodservices (USA) Inc. is part of New Zealand's Fonterra Co-operative Group Ltd, the world's largest exporter of dairy products, supplying dairy ingredients and consumer products to over 140 countries worldwide. Our Foodservice and retail operation for the US is headquartered in Rosemont, Illinois, where we manage a portfolio of imported and domestically produced butter, cheese and cream that meet the needs of full service restaurants, bakeries and more. In addition to supplying foodservice establishments, we also sell New Zealand produced cheese and butter through retail outlets in the US under the Mainland and Anchor brand names. All of our New Zealand produced offerings are made from the milk of hormone-free, pasture-grazed cows.

Job Description:

We are looking for a qualified marketing intern to join our team this summer. This internship will provide a good opportunity for a candidate to get hands-on experience with a variety of marketing activities. Responsibilities may include:

- Help design selling and point of sale material for Retail cheese products
- Social media planning and execution
- Assist in planning and execution of marketing promotions
- Support packaging design and refresh initiatives
- Work with team to launch new products

Skills:

- Pursuing bachelors' degree in Marketing, Communications, Business or related field; marketing majors preferred
- Excellent verbal and written communication skills
- Organized self-starter with ability to multi-task with an entrepreneurial mind-set
- Proficient with Microsoft Office (Excel, PowerPoint, Word); experience with Adobe software a plus
- Knowledgeable on various forms of social media



COMPANIES OFFERING SUMMER INTERNSHIPS

Gourmet Foods International

www.gfifoods.com

Location: Atlanta, GA

Company Description:

Gourmet Foods International began as a small Atlanta area cheese shop in 1967. Since then, we have grown into one of the leading specialty food suppliers in the nation. Our mission is to provide our customers with the freshest and finest specialty food products in perfect condition. We take special interest in small producers and work directly with them to offer hand-crafted, healthy, and environmentally conscientious products.

Job Description:

Procurement and Marketing intern for Specialty Products for both Retail and Foodservice applications. The internship will focus on marketing of imported cheeses and supply chain management. During the internship we will focus on consumer education during retail demonstrations, creating specialty food marketing material from point of sale to social media, updating and maintaining system data and logistics.



COMPANIES OFFERING SUMMER INTERNSHIPS

Jana Foods

<http://www.janafoods.com/>

Location: Iselin, NJ

Company Description:

Jana Foods was founded in 1995 as a small import / export / sales & marketing firm. The company grew with volume sales of cheese, butterfat, and powdered dairy products to major food manufacturers, Starting modestly with a small selection of cheese and butter items we began building our distributor network. Along the way we made some substantial acquisitions positioning us for future growth. Today, Jana sells nationwide through three sales offices, Iselin New Jersey, San Francisco and Miami representing some of the finest cheese producers in the world. These include Royal Friesland Campina in Holland, and Wyke Farms Dairy in Great Britain. In addition we have a strong portfolio of specialty cheese brands imported from all over the world including Australia, Denmark, Argentina, Czech Republic, Greece, Italy, Hungary and other countries.

Job Description:

We are looking for a well-qualified candidate to join our team as a sales and marketing intern. He or she will hold multiple responsibilities in the fields of sales and marketing, working primarily in the field to promote our brands through meaningful interactions with deli and specialty cheese managers.

Primary Responsibilities:

- Work closely with the sales and marketing teams to develop weekly plans of action
- Gather primary data on our imported specialty cheese brands at various retail locations in the Mid-Atlantic U.S.
- Relay knowledge of new products and promotions to deli and specialty cheese managers while providing them with relevant marketing materials
- Attend trade and consumer events in the region in order to gain insight into the industry while conversing with vendors and end consumers
- Present concise, actionable insights each week to the sales team at our office in Iselin

Skills:

Interested in gaining experience in and learning about the unique specialty foods industry

Currently pursuing a Bachelor's degree in marketing or a related field

Must have a valid driver's license and access to a vehicle during the work week

Excellent verbal communication skills and a winning personality

Must be a self-motivated, task-oriented individual



COMPANIES OFFERING SUMMER INTERNSHIPS

MCT Dairies, Inc.

<http://www.mctdairies.com>

<http://oldcroccheese.com>

Location: Millburn, NJ

Company Description:

Founded in 1983, MCT Dairies, Inc. set out with a goal of providing quality cheese and dairy products at competitive prices with an emphasis on customer satisfaction. Our initial philosophy was to offer customers the advantage of purchasing products at factory direct prices in less than truckload quantities while developing niche markets for manufacturers not previously explored by them. This concept has greatly expanded as the business continues to grow.

Since its inception, MCT Dairies has developed into a full line dairy distributor and trading house. We specialize in both domestic and imported products including cheese, butter, butterfats, milk powder, and dried dairy proteins. The company functions as a distributor, importer, exporter and marketing arm for numerous domestic and international manufacturers. Our focus is on value-added products, new product development, as well as purchasing out-of-spec or surplus products for further processing. MCT offers a wide range of products, ingredients and services to the industrial, dairy processing, manufacturing, cheese grating, cut and wrap, retail and food service industries.

Job Description:

Position: Logistics and Marketing Analysis Intern

We are seeking a goal oriented and motivated self-starter with strong analytical skills to assist the CEO, CFO and Marketing Manager in identifying new opportunities and improving current results through the design and implementation of accurate and meaningful sales analyses, market research and general sales and marketing assistance.

The internship will provide valuable access to our unique and unparalleled expertise in the global dairy market through direct interaction with our management team.

We are always "Thinking outside the barn"®

Responsibilities include (but not limited to);

- Main focus will be on sales and competitive analysis relating to our recently introduced Australian Specialty Cheddar Cheese brand (OLD CROC®)
- Work with marketing team on the viability of proposed or contemplated new products
- Respond to customer / consumer requests for samples and marketing materials
- Attend staff meetings and work with marketing agency in implementation of marketing strategies including suggestions for updates to website and other social media
- Research transportation costs and availability of locations relative to ports of arrival, supply chain vendors and delivery of finished products
- Provide assistance for upcoming trade shows and product demonstrations



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- Assist staff in day to day office practices including interaction with customers and brokers
- Other analysis and research as needed

Skills:

Marketing and/or Communications or Accounting Major
Strong computer skills (i.e. Word, Excel, Power Point etc.)
Knowledgeable experience in various forms of social media
Knowledge of cheese is a plus.



COMPANIES OFFERING SUMMER INTERNSHIPS

Ornua Foods North America, Inc.

<http://www.ornuanorthamerica.com/>

Position 1: Sales & Marketing

Locations: Potential locations include for Sales & Marketing roles are Seattle, Boston, Miami, New Orleans, Chicago, Kansas City, and Phoenix. Location for Supply Chain is Evanston.

Additional locations may be available.

Position 2: Supply Chain

Location: Evanston, IL

Company Description:

Ornua (formerly the Irish Dairy Board) is one of Ireland's biggest exporters and a major food marketing and distribution company in Europe and the USA. A commercial co-operative, Ornua's function is to market the products of its member co-operatives and dairy companies. Exporting worldwide, it owns the internationally renowned Kerrygold brand and has an annual turnover of over €2.3 billion.

Ornua's US subsidiary, Ornua Foods North America Inc., has been in operation since 1984 and is based in Evanston, Chicago. From this office OFNA Inc. manages its full portfolio of dairy products, including the Kerrygold Butter and Cheese range.

Sales & Marketing Intern:

Job Description:

The sales & marketing internships involve merchandising and sampling the Kerrygold range to consumers and working closely with key retailers in designated markets. Applicants should be graduates of a Business, Marketing or Food related qualification and possess a full, valid driver's license. Previous sales or merchandising experience is highly desirable, while excellent communication and interpersonal skills and a friendly personality are essential. The ability to self-motivate and work unsupervised is critical.

Supply Chain Intern:

Ornua is an agri-food commercial co-operative which markets and sells dairy products on behalf of its members, Irish dairy processors and the Irish dairy farmer. We are responsible for exporting over 60% of Ireland's dairy products.

Our core purpose is to bring quality Irish dairy products to markets around the world. We do this by sharing the story of Irish farming and explaining how Irish dairy products are produced from the milk of grass-fed cows, the most sustainable dairy farming system in the world. By building



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markets for dairy products, we aim to increase the value of Irish milk and to deliver strong returns for Irish farmers.

We are the proud owners of the Kerrygold brand which is found in shops and in homes all around the world.

Job Description:

Assist in the implementation of a Materials Requirements Planning (MRP) module, defining and setting appropriate parameters to optimize both Order Fulfilment and Stock Turns by SKU. Additionally, working with our Third Party Logistics Provider (3PL) to implement recommended transport optimization initiatives. Also, supporting the smooth running of the department generally.

Key Areas of Responsibility:

Gain a full understanding of the M3 ERP, MRP module and the parameters that drive it. Research those parameters using industry best practice and Ornuia history to recommend settings

- Trial appropriate settings on selected SKUs to monitor the business impact, then implement across all SKUs
- Work with CH Robinson (3PL) to implement freight optimization initiatives
- Supporting the Customer Service team as necessary, particularly during periods of vacation.



COMPANIES OFFERING SUMMER INTERNSHIPS

Saputo Cheese USA

<http://www.saputo.com/>

Location: Richfield, WI

Company Description:

Saputo produces, markets and distributes a wide array of products of the utmost quality, including cheese, fluid milk, yogurt, dairy ingredients and snack-cakes. We are the twelfth largest dairy processor in the world, the largest in Canada, the third largest in Argentina, and among the top three cheese producers in the US, and serve customers in over 50 countries.

We intend to continue on our path to be bigger, better and stronger. We offer our 10,000+ employees training and invest in their potential to ensure they continue to push the Company forward, while meeting the needs of our markets with great attention and dedication.

We owe our success to several factors, notably our employees' passion and devotion, our attention to detail, our knowledge and our capacity to understand the needs of the various markets and consumer trends. We have always used quality ingredients and pushed ourselves to be better each day from the last. We are proud of our tradition and our products continue to be valued by consumers. We can attribute the success of our cheeses to the craftsmanship of our employees, combined with their passion and innovation to make sure we continue to produce award winning products.

Job Description:

Tasks can include, but aren't limited to:

- Plan, coordinate and attend marketing events and tradeshows.
- Help design and deliver presentations to provide product training to sales team.
- Plan and assist in execution of marketing promotions and campaigns.
- Help collect and provide data analysis / trend tracking for Specialty Cheese Sales and Marketing teams through various outlets of market research.
- Assist with day-to-day coordination of social media channels.
- Cheese competition award entries. Work with customer service on ordering in samples and shipping as needed.
- Miscellaneous organization projects. Clean out label and marketing rooms in mezzanine.

Skills:

- Pursuing bachelors' degree in Marketing, Communication, Business, or related field.
- Excellent verbal and written communication skills
- Must possess attention to detail and professionalism.
- Ability to work in a team environment and handle multiple tasks.
- Ability to define problems, collect data, establish facts, and draw valid conclusions
- Ability to work flexible hours and days
- Working knowledge of computer programs (i.e. Excel, Word, etc.)