



CHEESE IMPORTERS
ASSOCIATION OF AMERICA

SIAL 2010
The Global Food Marketplace

“... The SIAL show is a great food event but the ‘package’ that is put together by the CIAA makes it far richer in terms of cultural and educational opportunities. I’ve experienced cheese caves, seaport shipping operations, wine museums, and multiple cheese production facilities by being on this tour. Things I couldn’t have done on my own. Been there? YES. Done that? Not without the CIAA!”
-Carol Christison, Executive Director, IDDBA



SIAL : International Food Products Exhibition will be held on October 17-21, 2010 at the Paris Nord-Villepinte Convention and Exhibition Center. The trip includes:

- Six nights lodging—right in the center of Paris, very convenient to all sights and transportation
- Daily buffet breakfasts
- Several sensational dinners
- Daily private bus transportation to and from the SIAL
- Transfer to and from airport and hotel in Paris
- Baggage handling at hotel



NOW IS THE TIME TO RESERVE YOUR SPACE FOR THIS SPECTACULAR TRIP. DON'T MISS OUT ON A TRIP OF A LIFETIME. IF YOU ARE INTERESTED IN RECEIVING MORE INFORMATION ABOUT THE 2010 SIAL TRIP, PLEASE FILL OUT THE INFORMATION BELOW AND **FAX** OR **MAIL** IT TO THE ADDRESS BELOW:

Name(s): _____

Company: _____

Address: _____

Telephone: _____ Cell: _____

Fax: _____ Email: _____

Signature: _____ Date: _____

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