



**CHEESE IMPORTERS
ASSOCIATION OF AMERICA**

SIAL
The Global Food Marketplace

**“... The SIAL show is a great food event but the ‘package’ that is put together by the CIAA makes it far richer in terms of cultural and educational opportunities. I’ve experienced cheese caves, seaport shipping operations, wine museums, and multiple cheese production facilities by being on this tour. Things I couldn’t have done on my own. Been there? YES. Done that? Not without the CIAA!”
-Carol Christison, Executive Director, IDDBA**

SIAL : International Food Products Exhibition will be held on October 19-23, 2008 at the Paris Nord-Villepinte Convention and Exhibition Center. The trip includes:

- Round-trip airfare on Air France
- Six nights at the Concorde Saint-Lazare Hotel—right in the center of Paris, very convenient to all sights and transportation
- Daily buffet breakfasts
- Several sensational dinners
- A spectacular day trip is being planned for the last day of the trip
- Daily private bus transportation to and from the SIAL
- Transfer to and from airport and hotel in Paris
- Baggage handling at hotel



NOW IS THE TIME TO RESERVE YOUR SPACE FOR THIS SPECTACULAR TRIP. DON'T MISS OUT ON A TRIP OF A LIFETIME. IF YOU ARE INTERESTED IN RECEIVING MORE INFORMATION ABOUT THE 2008 SIAL TRIP, PLEASE FILL OUT THE INFORMATION BELOW AND FAX OR MAIL IT TO THE ADDRESS BELOW:

Name(s): _____

Company: _____

Address: _____

Tel ephone: _____ Cell I : _____

Fax: _____ Email : _____

Signature: _____ Date: _____

Cheese Importers Association of America * 204 E Street NE Washington, D.C. 20002
Phone: +1 (202) 547-0899 * Email: info@theciaa.org * Fax: +1 (202) 547-6348